

# Rolf H. Jensen Memorial Public Education Grant

*Apply* for the

## 2013 Rolf H. Jensen Memorial Public Education Grant

The Rolf H. Jensen Memorial Public Education Grant is presented annually to a local fire department to support a fire and life safety education community-wide program or campaign. Funded by the RJA Group, the \$5,000 grant is open to any fire department — career or volunteer — located in the United States or Canada. Applications are due by the close of business on **February 8, 2013**.

### CRITERIA

Recipients must meet the following:

- Demonstration of a plan to implement a community-wide fire and life safety program/campaign.
- Clearly stated goals and objectives.
- Staffing assigned to implement the program/campaign.
- A 1-page final report, including an overview of the project, number of people reached, media coverage, life saves, etc., must be received at NFPA by **December 20, 2013**.

### GRANT

- \$5,000 to support the implementation and evaluation of the fire and life safety education program/campaign.
- Commemorative plaque.
- Recipient's name inscribed on the Rolf H. Jensen Memorial Public Education Grant winners' plaque displayed at NFPA headquarters.

### 2012 RECIPIENT

**Brockton Fire Department**, Brockton, Massachusetts, is the winner of the 2012 Rolf H. Jensen Memorial Public Education Grant. The grant will support the department's "High-Rise Apartment Safety and Emergency Preparedness Program."

In 2011 the department responded to 21,277 incidents, with 1,180 occurring at only five properties, all high-rises. The department will team up with Brockton Housing Authority and Brockton Emergency Management Agency to provide public education to those properties and will then expand the outreach to other housing developments.



NFPA Vice President of Field Operations and Education Gary Keith (right), presents Brockton Fire Chief Richard Francis and Mayor Linda Balzotti with the Rolf H. Jensen plaque in front of the Belair High Rise, one of five high-rise properties in Brockton that are part of the department's High-Rise Apartment Safety and Emergency Preparedness Program.

### Rolf H. Jensen

Rolf H. Jensen, P.E., was a leading authority on fire protection engineering and participated in and supported the NFPA consensus standards process throughout his distinguished career. A former teacher, Mr. Jensen was a staunch proponent of fire and life safety education. On the 25th anniversary of the RJA Group, Inc., the founder and Chairman of the Board was honored by his colleagues with the establishment of an NFPA award in his name.

**DOWNLOAD** copies of this application at  
[www.nfpa.org/Jensen](http://www.nfpa.org/Jensen)



Your Source for **SAFETY** Information

NFPA Public Education Division • 1 Batterymarch Park, Quincy, MA 02169



## The 2013 Rolf H. Jensen Memorial Public Education Grant Application

Fire Department: \_\_\_\_\_

Project Name: \_\_\_\_\_

Submitted by: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Applicant must submit the following information:

1. A description of the community-wide fire safety education program/campaign to be implemented. (Maximum of 300 words) 35 points
2. An outline of the goals and objectives of the public education program/campaign. (Maximum of 100 words) 20 points
3. An explanation of how the effectiveness of the program/campaign will be evaluated, including a deadline for completion of the evaluation. (Maximum of 300 words) 20 points
4. An outline of the costs associated with the program/campaign. (Maximum of 100 words) 15 points
5. A detailed list of NFPA products that will be used in the program. 10 points

### Announcement of Award

The Rolf H. Jensen Memorial Public Education Grant Committee will review applications, select finalists, and announce the winning fire department at the March 2013 meeting of the NFPA Board of Directors. The winner will be notified and announced on the NFPA Web site.

**Application Deadline:** Close of Business Friday, February 8, 2013

Mail to: National Fire Protection Association  
1 Batterymarch Park  
Quincy, MA 02169  
Attention: Public Education/Jensen Application  
E-mail to: lbraxton@nfpa.org  
FAX: 617 984-7222