

## 2009 Firewise Leadership Awards Program Submission Guidelines

### Overview

The Firewise Leadership Awards program is designed to recognize individuals and organizations who demonstrate exemplary work in furthering the vision and mission of the national Firewise Communities program at the local, state, and regional levels.

**VISION:** Wildland fires can occur in areas of residential development without the occurrence of disastrous loss.

**MISSION:** To promote community-wide responsibility in the use of technology, policy, and practices that minimize the loss of life and property to wildland fire independent of fire fighting efforts.



The Firewise Leadership Awards are sponsored by the National Wildfire Coordinating Group's Wildland/Urban Interface (WUI) Working Team, a consortium of wildland fire agencies that includes the USDA Forest Service, the Department of the Interior, the Federal Emergency Management Agency, the International Association of Fire Chiefs, the National Emergency Management Association, the US Fire Administration, the National Association of State Fire Marshals, the National Fire Protection Association, and state forestry organizations. For more information, visit [www.firewise.org/awards](http://www.firewise.org/awards).

*The Firewise Leadership Awards have no monetary value. Winners will receive an award for display.*

### Categories

The awards are open to a maximum of the following each year:

- **Two Regional Level Awards** – Impact in more than one state. Service to Firewise efforts for at least two years preferred.
- **Three State Level Awards** – State level impact, with relevance in a majority of the state, measured by land or population. Sustained Firewise service for more than a year.
- **Three Local Level Awards** – City/municipal, county, or regional impact within a single state. Sustained Firewise service for more than a year.

*NOTE: Firewise Communities/USA sites are eligible **only if** the work extends beyond their individual community to have broader impact on a city/municipal, county, or regional scale.*

### Eligibility

The Firewise Leadership Awards are open to individuals and organizations conducting relevant activity in the WUI. Firewise awards must relate to wildland fire mitigation activities in residential developments. Eligible Firewise efforts may include, but are not limited to:

- Program communications, advertising, exhibits and/or other informational initiatives
- Success in involving communities
- Collaboration across agency and/or tribal jurisdictions
- Innovations in engineering
- Special partnerships

Consideration will not be given for fire management activities related to suppression or preparedness, such as provision of suppression equipment or suppression training. In addition, traditional fire prevention activities will not be considered.

WUI Working Team members are ineligible for awards, as are the national, federal- and state-level agencies they represent. Individuals within these agencies and organizations who do not serve on the WUI Working Team will be considered, as will tribes and regional entities such as a National Forest or National Park, provided the activity extends beyond their traditional scope of responsibilities. **Efforts must be ongoing, or must have been completed no sooner than January 1, 2008.**

## Criteria

The following criteria should be addressed in each award entry.

- **Leadership/Innovation.** Describe how the nominee demonstrated leadership, innovation, and creativity through this effort. Was the effort unique – something new that could be and would be worth replicating elsewhere? Demonstrate how the effort was beyond the scope of the nominee's stated role/responsibilities.
- **Collaboration.** Describe how the nominee collaborated with other organizations, agencies, tribes, businesses. Describe partners' roles and their impact on the program.
- **Results.** Describe, in detail, the impact the effort had on the wildland/urban interface fire problem in the area, and/or the potential future impact. Include quantitative data when applicable, such as number of people/organizations involved, percent of awareness increase, media coverage. Has the effort been tested by fire?
- **Firewise Impact.** Describe the impact the effort has had or could potentially have on other wildland/urban interface initiatives and the national Firewise Communities program. How does it deliver on the national Firewise Communities mission and vision? How does it make use of or improve upon national Firewise Communities program materials and resources? Is the effort sustainable? How does it make other programs more successful? Did the effort serve as a catalyst for other efforts, independent of the nominee's effort?

**NOTE: This is not a service award.**

## Submission Format

All entries must be postmarked by July 31, 2009. Submit entries to:

Firewise Leadership Awards  
c/o National Fire Protection Association  
1 Batterymarch Park  
Quincy, MA 02169  
617.984.7486  
firewiseawards@nfpa.org

Each entry must include the following:

1. Entry Cover Page (Use attached form.)
2. An entry summary, which must include each of the following headings:
  - Situation Analysis – *Include community/project area description*
  - Project Summary – *Include planning and preparation, execution, leadership/innovation, and collaboration descriptions.*
  - Budget – *Include funding source(s)*
  - WUI Fire Problem Results
  - Firewise Impact

**Summary must be no more than 4 pages in length, using 10 point font or higher.**
3. Supporting materials including photos, maps, brochures, media coverage, Web site, etc.
4. Electronic copy of the all of the above. Each entry must include electronic form, such as CD or e-mail. E-mail shall be no larger than 5MB. Entries larger than 5MB must be submitted on CD.

**2009 Firewise Leadership Awards Entry Cover Page**

**Nominee Information**

Nominee Name (Organization or Individual) \_\_\_\_\_  
Organization Name: \_\_\_\_\_  
Contact Name, Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

***Please check award level for which you are submitting the entry.***

Regional  State  Local

***Describe the nominated individual/organization:***

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***Provide an abstract of the entry (150 words or less):***

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**Nominator Information**

Organization Name: \_\_\_\_\_  
Contact Name, Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Attachment Checklist**

- Entry Cover Page (This form)
- Entry Summary (*Summary must be no more than 4 pages in length, using 10 point font or higher*)
- Supporting materials
- Electronic copy of the all of the above. CD or e-mail. E-mail shall be no larger than 5MB.
- SUBMIT BY JULY 31, 2008 TO:** **Firewise Leadership Awards**

c/o National Fire Protection Association  
1 Batterymarch Park  
Quincy, MA 02169  
617.984.7486  
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