Outreach Plan Review

Outreach Resources
• Social Media
• Online Forums
• Internet Access
• Smart phones/tablets for work

Fire Service Websites
• Website you visit regularly
• Websites for specific information/projects
• How do you use?
  − Visual
  − Text
• Website easy to navigate
• Website difficult to use

Outreach Information
• Format preference
  − Images, infographs
  − Video instruction
  − Text
• Contamination Control messages for others?
  − Images, infographs
  − Video instruction
  − Text

Outreach Information
• Are testimonials/case studies valuable?
• Contamination control introductory information?
• Should noncompliance be addressed?
• Implementing or plan to implement a contamination control program?