



Youth Survey Signals Lack of Wildfire Preparedness and Need for Multi-Source Information Sharing



Results are based on responses from 663 middle and high school students at seven schools in Arizona, California, Florida, Texas, and New Mexico (October 2017).

Note: Some students did not answer all the questions, resulting in some percentages totaling less than 100%.



ONLY

21%



of the students had a family wildfire preparedness plan for when they are home alone.





Even fewer students had a wildfire preparedness plan with their families for when they are at school.



Teens Caring for Younger Children

58%

Are responsible for the care of children younger than themselves.

Wildfire Safety Plan in Place



But less than a quarter had made plans with adults for keeping children safe in the event of a wildfire.

23%



A small percentage of teens had been evacuated during a wildfire.



Of those who had evacuated, half had a plan to evacuate ahead of time.

Did teens have wildfire evacuation kits ready?



Had kits ready at school



Had kits ready at home for themselves



Had kits ready at home for their pets



Helping with Family Preparedness

13%

Of teens had helped their family prepare for wildfire.

Involvement in Community Risk Reduction

Even fewer had ever helped their neighbors with wildfire preparedness.

6%



20%

Just one-fifth of the students were aware of the free resources that NFPA offers to help youth and other community members become involved in wildfire safety.

32%

Of the students would be interested in free resources that would help them participate in wildfire reduction activities.

What kinds of media do teens use to get information about natural disasters and emergency preparedness?

54%



YouTube

40%



News shows

37%



Apps

34%



Instagram

32%



Radio

27%



Snapchat

21%



Facebook

10%



Twitter