



## Exhibit Height & Display Regulations In-Line & Linear Exhibits

### Definition:

In-line or linear exhibits are generally arranged in a straight line and have neighboring exhibitors on the left and/or right of their exhibit space leaving one side of their exhibit space exposed to the aisle.

### Use of Space:

Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors.

### Space rental includes:

Standard 8ft drape back wall. The drape will be a combination of red and black. 3ft side rails will be black.

A 7"x44" company identification sign (Company name will be listed as it appears on your space contract/invoice). The hall is **NOT** carpeted, carpet or floor covering is required, see exhibit display & event regulations for more information.

### Height:

All display fixtures and components including graphics and identification signs are allowed a maximum height of 8ft only in the rear half (measuring 5 ft from the back wall) of the exhibit space. A maximum height of 4 ft is allowed in the front half of the exhibit space (measuring 5 ft from the aisle). [See image A below]

### Corner In-line or Linear Exhibit Spaces:

A corner exhibit is an in-line/linear exhibit at the end of a series of exhibits with exposure to intersecting aisles on two sides. All guidelines for in-line/linear exhibits apply.

### 10x30's or larger In-line Exhibit Spaces:

When three or more in-line or linear exhibit spaces are used in combination to create a single exhibit space, the 4ft height limitation only applies to the portion of the exhibit which is within 10ft of an adjoining exhibit or corner.

[See image B below]

### All exhibit spaces must adhere to display regulations:

Including ADA, demonstrations, lighting, sound, structural integrity, and storage.

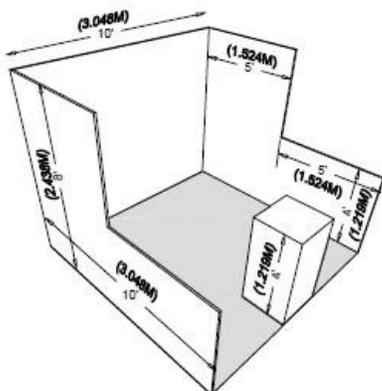


Image A

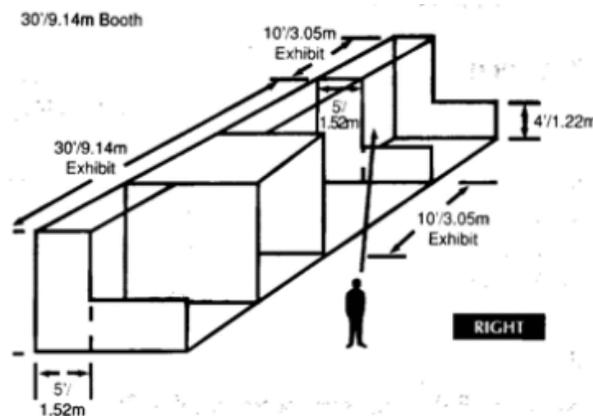


Image B