



## Exhibit Height & Display Regulations Perimeter Exhibits

### Definition:

A perimeter exhibit space is an In-line or linear exhibit space that is located on the outer-perimeter of the expo floor, with no exhibitors behind them.

### Use of Space:

Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors.

### Space rental includes:

Standard 8ft drape back wall. The drape will be a combination of red and black. 3ft side rails will be black. A 7"x44" company identification sign (Company name will be listed as it appears on your space contract/invoice). The hall is **NOT** carpeted, carpet or floor covering is required, see exhibit display & event regulations for more information.

### Height:

All display fixtures, components including graphics and identification signs are allowed a maximum height of 12ft only in the rear half (measuring 5 ft from the back wall) of the exhibit space. A maximum height of 4 ft is allowed in the front half of the exhibit space (measuring 5 ft from the aisle).

### Corner Perimeter Exhibit Spaces:

A corner perimeter exhibit space is at the end of a series of exhibit spaces with exposure to intersecting aisles on two sides. All guidelines for perimeter exhibit spaces apply.

### 10x30's or larger In-line Exhibit Spaces:

When three or more in-line or linear exhibit spaces are used in combination to create a single exhibit space, the 4ft height limitation only applies to the portion of the exhibit space which is within 10ft of an adjoining exhibit or corner.

### All exhibit spaces must adhere to display regulations:

Including ADA, demonstrations, lighting, sound, structural integrity and storage.

