

MARKETING OPPORTUNITIES

Product Showcase

Mandalay Bay Convention Center

• CONFERENCE

June 11 – 14, Mon – Thur

• EXPO

June 11 – 13, Mon – Wed



RAISE YOUR PROFILE AT THE 2018 EVENT

Features:

- Product Showcase will be situated in high-traffic, can't miss location near the Expo Hall entrance
- Participating company's graphics will occupy one 1m panel (38 1/8, in. W x 94 3/4 in. H)
- Promotional content may include: company name, exhibit space number, company logo, product description, and photo of product. It's your design so be creative with it!

Benefits:

- Generate interest in your product
- Drive traffic to your exhibit space
- Build awareness for your brand



Price:

\$850 per panel
\$3,000 for all 4 (\$400 in savings!)

Product Showcase Agreement/Commitment: A 50% deposit of the total amount along with a completed Product Showcase contract must be received by ROC-NFPA, LLC to secure your Product Showcase panel. Final payment is due March 12, 2018. Beginning March 12, 2018, full payment must accompany completed contract. Due to the nature of the Product Showcase and the benefits received, cancellations are not accepted. No refunds will be provided and full payment is required.

- Product Showcase is subject to availability.
- Specs and submission guidelines will be confirmed after contract and payment are received.
- Questions? Contact Laura Koski at 630.271.8228 or lkoski@rocexhibitions.com
- Submit completed contract to Laura Koski at lkoski@rocexhibitions.com.

Please reserve _____ product showcase panel(s) for my company. Total Cost: _____

Company Name: _____ Exhibit Space #: _____

Address: _____ Address 2: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____

Telephone: _____ Fax: _____

E-Mail: _____ Web Site: _____

Authorized Signature: _____ Date: _____

