



Sponsorship Opportunities and Benefits at FPRF

Benefits of Working with the Fire Protection Research Foundation (FPRF)

The FPRF’s mission is to plan, manage and communicate research in support of the NFPA mission, which is to help save lives and reduce loss with information, knowledge and passion. Our mission could not be accomplished without the critical support of our sponsors. FPRF activities are uniquely distinguished by several qualities described herein. FPRF projects include **independent** research that is **transparent** and impervious to external influences. **Collaboration** among the fire and life safety community and other subject matter experts provides a diverse perspective and supports translating the research to practice. Additionally, **cost-sharing** allows multiple sponsors to have a voice in the project or activity, while sharing the financial obligation. Our process ensures research projects comply with the FPRF Policies and undergo a thorough technical review process to ensure the results are **credible** and trusted. Upon completion, research reports are made freely and publicly **accessible** on the FPRF website. By way of our close relationship to NFPA, the FPRF has a **direct pipeline** to present research to NFPA Technical Committees and other regulatory bodies to consider the findings in future editions. Lastly, our **communications network** expands the opportunities to share our latest information, knowledge and solutions to industries most critical fire and life safety challenges.

Benefits

Recognition



Project Sponsors

- Input on strategic direction and research priorities (consortium member benefit only)
- Voice on project scope
- Monitor research direction and progress
- Provide guidance and technical oversight
- Receive early access to project results

Company name and/or logo included on the following dissemination materials:

- Project Report
- One-page summary
- Webinar (if applicable)
- Presentations
- Articles
- Podcasts, videos, etc.



Webinar Sponsors

- Brand Awareness

Company name/logo included on the following materials:

- Ad on the NFPA website webinar homepage www.nfpa.org/webinars.
- Email circulation to targeted NFPA membership prior to each webinar.
- Ad in the NFPA Network Newsletters before the webinar
- Outreach blog posts before and after the webinar via NFPA website.
- Sponsor recognition at the start of each webinar.
- Social media posts through NFPA Channels regarding promotion of webinar registration.



Event Sponsors

- Brand Awareness
 - Workshops
 - Annual [SULPET Conference](#)

Company name/logo included on the following materials:

- Pre-conference/event materials (e.g. flyer, program, ads)
- Recognition of sponsors via a banner or other signage
- Sponsorship opportunities for breaks, lunches, or sessions
- Post-event publications (e.g. workshop proceedings, conference proceedings, etc).

To learn more about sponsorship at FPRF, please contact us at foundation@nfpa.org . You can also join the conversation via one of our [research planning councils or consortiums](#) to hear about upcoming sponsorship opportunities or pitch new research ideas to FPRF.